



PROVIDING YOUR EMPLOYEES WITH CLOUD-BASED TRAINING TO PREVENT, PREPARE FOR & RESPOND TO AN ACTIVE SHOOTER.

Active Shooter Prep Online™

HOSPITALITY & RETAIL TRAINING

"EVEN WHEN LAW ENFORCEMENT WAS PRESENT OR ABLE TO RESPOND WITHIN MINUTES, CIVILIANS OFTEN HAD TO MAKE LIFE & DEATH DECISIONS, AND, THEREFORE, SHOULD BE ENGAGED IN TRAINING AND DISCUSSIONS ON DECISIONS THEY MAY FACE."

Knowledge is your strongest protection.

Active Shooter Prep Online™ educates hospitality and retail employees in the latest active shooter procedures and protocols.

Using the guidelines and directives established by FEMA, the FBI and the Department of Homeland Security, the course establishes an understanding of active shooter events and then provides detailed information on how to best prevent and prepare for such scenarios.

- FBI

Study of Active Shooter Incidents 2000-2013

According to the FBI, active shooter incidents have occurred in 40 of the 50 states and the District of Columbia- both in small and large towns and urban and rural areas. Research showed an increasing frequency of incidents annually. Of the incidents surveyed, 70% occurred in commercial/business or educational environments. In 2015 alone, 367 fatalities and 1317 injuries were attributed to mass gun violence.

NECESSARY

With Active Shooter Prep Online™, operators can provide employees with a critical risk mitigation tool that allows them to increase their chance of survival through knowledge and preparation.

Once educated, a staff can then become safety ambassadors for your operation- possibly identifying and preventing workplace violence and/or assisting your patrons in the event of an actual active shooter scenario.

RESPONSIBLE

The world we live in has changed and according to the FBI, active shooter events at soft targets will continue to increase annually. Businesses should engage in active prevention and response activities to reduce liability, ensure minimum injury and guard against loss of life. Operators can use Active Shooter Prep Online™ with all levels of staff to create a corporate, universal standard for employee & patron safety.

READY

Active Shooter Prep Online™ aims to enhance preparedness through a holistic learning approach by providing training and strategies on a broad range of related issues such as active shooter awareness, incident response and workplace violence. Students directly interact with the material and become well-versed in what to look for and how to respond. This preparation is critical because in many cases, there is no warning for a target location and no pattern or method to the selection of victims by an active shooter. These situations are typically unpredictable and evolve quickly.

Through implementation of comprehensive online preparedness training, foodservice, hospitality and retail employers can better prepare their staff to deal with an active shooter situation as well as raise awareness of behaviors that represent pre-incident indicators and characteristics of active shooters.



Active Shooter Prep Online™ is comprised of 4 lessons, is approximately 90 minutes in length and concludes with a 20-question final exam. Students receive an Active Shooter Prep Online™ Certification upon successful completion of the course and assessment.

Our accompanying robust Learning Management System allows an operation to evaluate and track employee results easily and efficiently from one on-line destination. The training is flexible to fit varying needs, on-demand to ensure consistency, provides streamlined deployment across an organization and offers 24/7 reporting of employee performance.

Course access is available for \$499 for 100 students.

topics covered

- DEFINE/EXPLAIN ACTIVE SHOOTER
- REVIEW RECENT INCIDENTS
- EXAMINE PREPARATION STEPS
- DETAIL RESPONSE BEHAVIORS: RUN. HIDE. FIGHT. TREAT.
- DEFENSIVE ACTIONS IN A SHARP OBJECT ATTACK
- FOCUS ON SURVIVAL & SAFETY
- HEIGHTEN AWARENESS & PERCEPTION
- PROVIDE STRATEGIES & SOLUTIONS